

TERMS OF SERVICE

These Terms of Service ("Terms") are a legally binding agreement that governs your use of the Greencred application.

The Greencred application, hereinafter also referred to as "the application", is a software application owned and operated by Greencred, Ltd., that uses the information provided by users about their lifestyle, environmental knowledge and their interaction with friends through certain social features of the application, to determine their "green credibility", also referred to as "green cred".

Greencred, Ltd., hereinafter also referred to as "Greencred", is a limited liability company incorporated in England and Wales, with registered offices at 145-157 St John Street, London EC1V 4PW, United Kingdom.

By using or accessing the application, you agree to be bound by these Terms.

Access to the application

The application is intended as a tool to disseminate awareness of environmental issues, and their connection to individual consumer attitudes and behavior, through existing social networks.

Subject to your acceptance of these Terms, Greencred grants to you a non-exclusive, nontransferable, revocable limited license to use and display the application and related software (excluding source and object code) for your personal non-commercial use by any machine(s) of which you are the primary user. You agree not to use the application for any other purpose, or to copy or distribute the content of the application except as specifically allowed in this agreement.

Commercial Use Policy

Any commercial or promotional distribution, publishing or exploitation of the application, or any content, code, data or materials on the application is strictly prohibited; unless you have requested and received permission from Greencred.

Restrictions on Use

You agree that you will not:

- use the application to personally attack, threaten, stalk, defraud, incite, harass, or advocate the harassment of another person, or otherwise interfere with another user's use of the application;
- use the application to transmit or post spam, chain letters, contests, junk email, pyramid schemes, surveys, or other mass messaging, whether commercial in nature or not;
- use the application for promotional or commercial purposes, except as expressly permitted by Greencred;
- use the application to promote bigotry or discrimination;
- use the application to violate any third-party right, including any breach of confidence, copyright, trademark, patent, trade secret, moral right, privacy right, right of publicity, or any other intellectual property or proprietary right;
- use the application to transmit or post pornography or illegal content;
- use the application to solicit personal information from minors or to harm or threaten to cause harm to minors;
- use the application in violation of the Terms of Service or any applicable law, including but not limited to the laws of the country or territory where you reside or access the application;
- modify, adapt, appropriate, reproduce, distribute, translate, create derivative works or adaptations of, publicly display, sell, trade, or in any way exploit the application or application content (other than your content), except as expressly authorized by Greencred;
- reverse engineer any portion of the application, except as expressly permitted by Greencred;
- remove or modify any copyright, trademark or other proprietary rights notice on the application or on any

materials printed or copied off of the application;

- record, process, or mine information about other users;
- use any robot, spider, site search/retrieval application, or other automated device, process or means to access, retrieve, scrape, or index the application or any application content;
- access, retrieve or index the application to construct or populate a searchable database of business reviews;
- reformat or frame any portion of the application;
- attempt to gain unauthorized access to the application, user accounts, computer systems or networks connected to the application through hacking, password mining or any other means;
- use the application or any application content to transmit any computer viruses, worms, defects, Trojan horses or other items of a destructive nature;
- use any device, software or routine that interferes with the proper working of the application, or otherwise attempt to interfere with the proper working of the application; make excessive traffic demands;
- use the application to violate the security of any computer network, crack passwords or security encryption codes;
- disrupt or interfere with the security of, or otherwise cause harm to, the application or application content;
- remove, circumvent, disable, damage or otherwise interfere with any security-related features of the application, features that prevent or restrict the use or copying of application content, or features that enforce limitations on the use of the application.

California and Canadian Users

California and Canadian residents have the right to know how their information may be shared with third parties who engage in direct marketing activities and this policy explains our practices and how you can opt out of having your information shared for such purposes. We do not make any personally identifying information available to third parties for marketing purposes.

Non-U.K. Users

If you are located outside of the United Kingdom, please note that the information you provide to us will be transferred to the United Kingdom, or other countries or territories, depending on operational requirements. By using the application, you consent to this transfer. You also consent to the adjudication of any disputes arising in connection with the application in the courts of Antwerp, Belgium, and in accordance with the laws of Belgium.

Copyright

Content posted on the application by us is owned by us or used with permission. You may not copy, use, or retransmit anything from or for our site without our permission. Any commercial or promotional distribution, publishing or exploitation of the application, or any content, code, data or materials on the application is strictly prohibited. You may not offer goods for sale or use the application and service for any commercial service without our prior written consent.

The third-party images and text referenced, made accessible or made available to you on these pages or by means of the application are protected by the copyright and trademark laws of the United States and other countries. You may need to obtain authorization of the owner of such materials before using them for any purpose other than viewing on the web. It is your responsibility to obtain any authorizations to use an image or text that may be required; Greencred cannot give you such authorization. We cannot guarantee that the application will not locate unintended or objectionable content and Greencred accepts no responsibility or liability for the content included in any web page, list or otherwise linked to by Greencred application features, or for your use of such content. Greencred reserves the right to remove any content without notice to you, any other user, or any third party.

You are not allowed to post or distribute any material you do not own or which you do not have permission to use. You are also prohibited from engaging in any conduct that interferes with the

technological operation of the application or that tampers with any copyright protection mechanisms applicable to content on any sites. The technology and the software underlying the application and website are the property of Greencred, Ltd., our affiliates, and our partners. You agree not to copy, modify, rent, lease, loan, sell, assign, distribute, reverse engineer, grant a security interest in, or otherwise transfer any right to the technology or software underlying the application. You agree not to modify the software underlying the application in any manner or form or to use modified versions of such software, including (without limitation) for the purpose of obtaining unauthorized access to the application.

Ignoring this policy may result in copyright, trademark, or other intellectual property rights violations.

Copyright Infringement

In accordance with the provisions of the Digital Millennium Copyright Act, 17 USC sec. 512, we have designated an agent to receive notices of claims of copyright infringement, who can be contacted at copyright@greencred.me. We reserve the right to terminate access to the application of any user who infringes the proprietary rights of any third party. You may need to obtain authorization of the owner of images made available via the application before using them; for authorizations to use an image, please contact the image owner as indicated on the source site, not Greencred. Greencred cannot give you authorization to use copyrighted images.

Accounts and Passwords

The registration information you provide must be true, accurate, current, and complete. You are responsible for maintaining the confidentiality of your accounts and passwords. You agree to immediately notify us of any unauthorized use of your passwords or accounts or any other breach of security. You also acknowledge that failure to exit from your accounts at the end of each session may result in unauthorized use of your accounts. We will not be responsible for any loss or damage that may result if you fail to comply with these requirements.

Disclaimers

Greencred is not responsible for the conduct, whether online or offline, of any user of the application. Greencred takes reasonable steps to protect the security and integrity of all personal information you provide to the application; however, due to the inherent nature of the Internet, we cannot guarantee that information, during transmission through the Internet or while stored on our system or otherwise in our care, will be absolutely safe from intrusion by others, such as hackers. Greencred assumes no liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, any user content. Greencred is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email or players due to technical problems or traffic congestion on the Internet or on any of the application or combination thereof, including any injury or damage to users or to any person's computer related to or resulting from participation in any activities on the application or downloading materials. We make no warranties the services we provide will be timely, secure, uninterrupted, or error-free. You understand that if you download any material, you do so at your sole risk. Under no circumstances shall Greencred be responsible for any loss or damage, including personal injury or death, resulting from use of the application, any content posted on or through the application, or conduct of any users of the application, whether online or offline.

You use the application at your own risk. Everything you see on the application is provided to you "as is", and Greencred expressly disclaims any warranty of fitness for a particular purpose or non-infringement. Greencred cannot guarantee and does not promise any specific results from use of the application.

Limitation on Liability

IN NO EVENT SHALL GREENCRED BE LIABLE TO YOU OR ANY THIRD PARTY FOR ANY

INDIRECT, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, SPECIAL OR PUNITIVE DAMAGES, INCLUDING LOST PROFIT DAMAGES ARISING FROM YOUR USE OF THE APPLICATION, EVEN IF GREENCRED HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN.

Indemnity

You agree to indemnify and hold Greencred, its subsidiaries, and affiliates, and their respective officers, agents, partners and employees, harmless from any loss or liability arising out of your use of the application or from any claim, or demand, including reasonable attorneys' fees, made by any third party due to or arising out of your use of the application in violation of these terms of service and/or any breach of your representations, warranties and obligations set forth above and/or if any content that you provide to the application that causes Greencred to be liable to any other party.

Changes to Privacy Policy and Terms of Service

Greencred may change its privacy policy and terms of service from time to time at its discretion. Your continued use of the application indicates your consent to this privacy policy and terms of service and any amended versions of them.

This document was last updated on August 21, 2012.